



Deens PU College Presents

MERCATURA SOCIAL 2.0

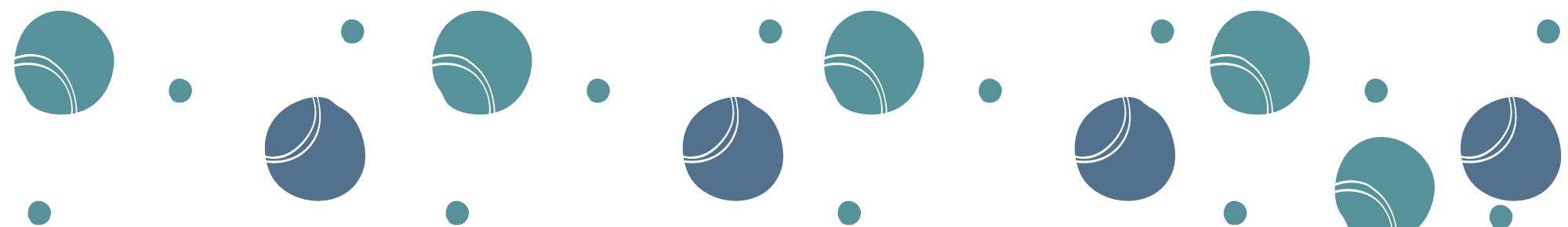


Mercatura Social was conceived in the thick of the pandemic giving wings to creativity, challenge, and excitement for students, even while online!

Deens PU College presents Mercatura Social-2.0 with a larger scope for exciting participation as it goes offline on 3rd September, 2022

Calling students of Grade XI and XII to celebrate learning with fun.

REGISTER FOR MERCATURA SOCIAL-2.0 TODAY!



AD - REEL

Advertisements are the cave art of the twenty-first century

-- Marshall McLuhan

AD-REEL aims at tapping into the ingenuity and creativity talents held within the realms of one's personality. The registered participants will be assigned an offbeat product for which they are required to create an imaginative fun advertisement reel in the first round.

- On the day of the event, the reels will be played in an interactive session with the judges.*
- Shortlisted participants will go to the final round where they will be given a product for which no advertisement exists*
- They need to create an advertisement reel within the allotted time of 1 hour and present it to the judges and impress them to bag the coveted title.*

- Number of rounds : 2*
- Audition round - online submission (Google drive) by 28th August*
- Final round - 3rd September, 2022*
- Number of Participants per team - 2*
- The topics for Round 1 will be given on 25th August*
- Duration of Reel: 1 to 2 minutes*
- Any form of plagiarism or adaptation will not be allowed*

EQUIPMENT/MATERIALS REQUIRED

*Camera or phone (to shoot the video),
laptop (to edit the video)*

[Click here to register](#)

CAUCUS - TOWN MEETING

Caucus aims to bring out one's ability to work in a team, communication skills , reasoning ability, assertiveness and creativity. At Mercatura Social 2.0, you are being presented with an opportunity to speak out your opinions regarding a wide range of topics pertaining to current affairs.

Number of rounds: 1 (3rd September, 2022)

Number of Participants - 1,2,3,4,5,.....

1. The topics for the preliminary round will be announced 24 hours prior to the event.
2. No use of profanity or foul language.
3. Discussion should be based solely on the topic given.
4. Everybody should be given a chance to present their opinions.

Equipment/materials required: Notepad and Pen

[Click here to register](#)



RECYCLE-MANIA

Recycling takes a little effort on our part but makes a big difference to the world.

The event encourages participants to come up with creative innovative and practical ideation and usage of a product made wholly from waste materials.

1. The participants must carry their own materials.
2. Participants then have to devise the pricing and promotion strategy of their product keeping in mind the overall budget and present it to the judges in the most innovative form.
3. The product will be awarded upon Creativity, Innovation, Explanation and Optimum use of resources.
4. Total duration for crafting best out of waste will be 1 hour.

Number of rounds : 1 (3rd September, 2022)

Number of Participants : 2 per team

EQUIPMENT/MATERIALS REQUIRED

Base Material - OLD NEWSPAPER

Minimum of 3 waste materials used should be natural, biodegradable wastes, such as shells, dried peels etc.

[Click here to register](#)

GENERAL GUIDELINES

- THE EVENTS ARE OPEN TO STUDENTS OF ALL STREAMS OF GRADE 11 AND 12.
- AN INDIVIDUAL CONTESTANT/TEAM SHALL NOT PARTICIPATE IN MORE THAN ONE EVENT. ALL PARTICIPANTS MUST BE BONAFIDE MEMBERS OF THEIR INSTITUTION AND MUST PROVIDE EVIDENCE OF THE SAME DURING REGISTRATION.
- SCHOOL/COLLEGE UNIFORM AND SCHOOL/COLLEGE ID ARE MANDATORY FOR PARTICIPATION. ONLY REGISTERED STUDENTS WILL BE ALLOWED ON CAMPUS.
- REGISTRATION LINKS FOR EVENTS ARE LISTED ALONG WITH DETAILS FOR EACH EVENT. LAST DATE FOR REGISTRATION IS 21ST AUGUST , 2022.
- PARTICIPANTS MUST REPORT AT THE COLLEGE CAMPUS (DEENS PRE-UNIVERSITY COLLEGE, GUNJUR - MUGALUR ROAD, KATHRIGUPPE VILLAGE, BENGALURU- 562125) REGISTRATION DESK BY 8:30 AM.
- SPECIFIC EVENT DETAILS WILL BE SHARED UPON REGISTRATION.
- ALL PARTICIPANTS ARE REQUIRED TO ABIDE BY THE BEHAVIORAL CODE STIPULATED BY THE DEENS PU COLLEGE AND FOLLOW COVID SAFETY PROTOCOL SET BY THE LOCAL CIVIC AUTHORITIES, WHILE ON CAMPUS.
- PARTICIPANTS ARE RESPONSIBLE FOR THEIR OWN BELONGINGS. THE HOST SCHOOL WILL NOT BE HELD RESPONSIBLE FOR ANY LOSS OF PROPERTY.
- DECISION OF JUDGES WILL BE FINAL AND BINDING.
- EACH SCHOOL MUST BE ACCCOMPANIED BY ATLEAST ONE MENTOR
- SHOULD ANY PARTICIPANT BE FOUND DEVIATING FROM THE EXPECTED BEHAVIOUR OR CONDUCT, THE ORGANISERS WILL AVAIL THE RIGHT TO DISQUALIFY THE PARTICIPANT/TEAM FROM THE EVENT
- PARTICIPANTS CAN BRING THEIR OWN FOOD AND WATER, OR PURCHASE IT ON CAMPUS CANTEEN. NO OUTSIDE PACKAGED FOOD AND DRINKS WILL BE ALLOWED.

[Click here to register](#)

DATE : 03/09/2022

**VENUE: DEENS PRE UNIVERSITY COLLEGE,
Hobli, Anakel Taluk, Kathriguppe, 48/2, Gunjur - Mugalur**

Google Map Link:- <https://maps.app.goo.gl/KC2YhP2HSRMdoZby5>



**Write to us for queries
events@deenscollege.edu.in**

Thank You!